**Jasper Koch**

**Company Name:** BIT Capital

**Company Position:** Marketing/Growth Lead

**Year of Birth:** 1993

**Year founded:** 2017

**Company Estimated Wealth:** €900 million (Source: [Bitcap](https://bitcap.com/en/berliner-asset-manager-bit-capital-uebertrifft-2020-vergleichsindex-um-136-en/))

**Sector:** Fintech

Jasper Koch is a young Marketing and Growth Lead at Berlin-based BIT Capital.

After securing a bachelor’s in Arts/Science from Bocconi University, Koch joined the company in 2020 – three years after its launch.

But as young and fresh graduate as he may have been when he joined the company, Koch soon grabbed the coveted position of team leader for growth and marketing efforts, fund inflows from retail clients, and investor-facing tools.

Previously, this young entrepreneur had already gained some experience in marketing by working for digital life insurance provider Getsurance.

BIT Capital is an asset management company built for the demands of the digital age. It aims to be a leading active asset manager that can identify future tech winners worldwide to help their investors participate in their growth.

Jasper also featured in the Forbes 30 under 30 lists for Europe in 2022.

(Sources: [Forbes](https://www.forbes.com/profile/jasper-koch/?sh=54cf22376ee8), [BITCapital](https://bitcap.com/en/about-en/))

*“As a team, we have already been able to initiate or build more than 100 companies – including Delivery Hero, Clark or Solarisbank.”*

## Johannes Landgraf

**Company Name:** Gitpod

**Company Position:** Co-CEO

**Year of Birth:** 1994

**Year founded:** 2020

**Company Estimated Wealth:** $35 million (Source: [Gitpod](https://www.gitpod.io/about))

**Sector:** Cloud Computing

Advancement in cloud computing has opened multiple new avenues for the tech world by offering third-party services which were early too costly for startups and entrepreneurs to bear on their own.

Our next young German entrepreneur is Johannes Landgraf, who co-founded a developer-led open-source startup called Gitpod.

Gotpod is a cloud platform built for developer teams’ coordination.

With Gitpod, software teams can work together on a secure and efficient platform without dealing with complicated administration.

Johannes has been featured in Forbes 30 under 30 in the year 2022 for his achievements in the technology sector.

(Sources: [Forbes](https://www.forbes.com/profile/johannes-landgraf/?sh=189797796e66), [LinkedIn](https://de.linkedin.com/in/johanneslandgraf))

*“Johannes Landgraf is a member of the Beta Gamma Sigma Honor Society as the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International.”*

**Hayden Wood, 38,**

Bulb’s co-founders set up the tech-enabled energy supplier to challenge the dominant “Big Six”, initially offering lower tariffs for renewable energy. Wood and Gudka both worked in the energy industry before they left to launch their start-up. Gudka stepped down this year to establish a new energy infrastructure company. “The UK is a brilliant place to start a business,” said Wood, but scaling up is harder. “I think if we were in the States there would be more capital available and it would be easier [to fundraise].”

Sten Saar

Saar founded his first business aged 17 in his native Estonia, selling paper notepads to students. He later moved to the UK, ultimately becoming operations director at Deliveroo, where Franks was global head of procurement. The two co-founded Zego with Stuart Kelly to provide insurance designed for gig-economy workers. It is one of the start-ups using the latest artificial intelligence and telematics technology to reward safer driving with lower insurance costs. Zego's revenue number has been switched to gross written premiums for a fairer comparison with the other insurers in the list.

**First Name:**Andreas

**Surname:**Kornmayer

**Job Title:**Head of fitness and conditioning

**Joined:**2016

**Profile**

Andreas Kornmayer joined Liverpool in July 2016 as the club’s new head of fitness and conditioning after more than 15 years with Bayern Munich.

The German served as his hometown club’s fitness coach under Louis van Gaal, Jupp Heynckes and Pep Guardiola after being promoted to first-team duties in 2010, but opted to swap the Allianz Arena for Anfield following an approach from Jürgen Klopp.

The Reds boss had long admired Andreas’ work, crediting him with a role in Bayern’s 2012-13 treble-winning season, when the Bavarian club beat Klopp’s Borussia Dortmund to the Bundesliga title, before then also defeating them in the Champions League final at Wembley.

Kornmayer’s journey into football began at Munich University when he embarked on a course in sports science after studying medicine.

When a partnership was struck between the institute and FC Bayern, the coach worked on ‘talent diagnosis’ with the club’s U12 –U15 levels, building profiles on each young players’ abilities via a series of sprint, jumping, coordination, reactive and medical tests.

In 2001, Kornmayer was dispatched by the university to work at Säbener Strasse, where he held both team and individual sessions on coordination and strength, before stepping up to the elder levels of the Bayern playing ranks, including a stint as assistant manager for the U17s.

He also combined this with duties for Bayern Munich II – effectively the Bavarian giants’ reserve side – before Van Gaal added Kornmayer to the first-team backroom staff in 2010 having been impressed by the systems and structures he had implemented across the youth sections of the club.

As well as Van Gaal, the Münchner would also go on to work under Heynckes and Guardiola before Liverpool came calling in 2016.

“Liverpool is a big and a great club with a lot of tradition,” said Kornmayer on his decision to swap the Allianz for Anfield. “On my first experience of Liverpool, when I arrived here, I could really feel the history.

“This was one reason for my decision, but the other was to get new information and a new feeling for another country and the Premier League, which is one of the strongest leagues in the world - possibly the best league in the world.

“When Jürgen asked me about coming here, from my first impressions of Liverpool and words with him, it said to me ‘do it’.

“The plans excited me - but not only the manager’s plans, the plans of the club too. This is a project - a long-term project - to develop a lot of things, and this makes it really, really interesting.”

Based at the AXA Training Centre, Kornmayer works alongside Klopp, Peter Krawietz, Pepijn Lijnders, Vitor Matos, John Achterberg and Jack Robinson in preparing and training the team, ensuring they’re as fit and as ready as possible for matchday.

He said: “I try to get everything fixed, done and in motion so that everybody is really clear on what they have to do. We have to put things together – we have several connecting points with each department, so we have to put them together to get the best out of the squad.”